

# About the Campus for Creative Aging

## Kudos To Collaboration

**The Campus for Creative Aging** is an exciting, new initiative of the Region IV Area Agency on Aging, Inc. It was developed through a series of visionary focus groups that began in 2017. The Agency is extremely grateful for the participation and passion of the members of the community who provided their time, effort, and input.

## A New Vision

As the elder population continues to grow, a new vision of aging has been emerging, one that promises a kaleidoscope of opportunities for individual fulfillment. In response to this demographic and societal shift, Region IV Area Agency on Aging created the **Campus for Creative Aging**. Through the Campus and its regionwide partnerships, our ultimate goal is to ensure that older adults of Berrien, Cass, and Van Buren counties are seen as vital resources in their communities and are recognized and respected for living purposeful, engaged and personally rewarding lives.

## Who We Serve

**The Campus for Creative Aging** serves older adults who seek to share, expand, and unlock their capacity for creative expression, lifelong learning, personal growth, and living with purpose.

## What We Offer

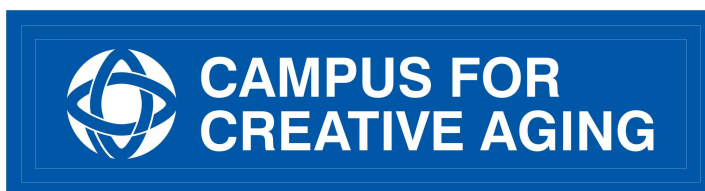
**The Campus for Creative Aging** delivers on-site life enrichment programs and events and provides access to vital information and resources. To expand its reach, the Campus also collaborates with like-minded organizations to assure program offerings regionwide.

## What's Happening

**The Campus for Creative Aging** is currently rolling out programs such as its Aging Mastery series, expanded Computer Learning Center, and continuing to build its program capacity and expand public awareness of this region-wide initiative.

## Join the Movement!

**The Campus for Creative Aging** invites individuals and organizations to join the movement! Individuals may show their support of the Campus vision by becoming Founding Ambassadors, and in turn, receive individual member benefits, such as discounted registration fees. Organizations may show their support by becoming Founding Partner members, which also provides an array of benefits, such as expanded visibility to the elder market and opportunities for collaborative programming.



*an initiative of the Region IV Area Agency on Aging*

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