



Area Agency on Aging, Inc.

SPECIALISTS IN AGING

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Region IV Area Agency on Aging Celebrates the Lynn & Freeborn Kellogg Campus for Creative Aging

The Region IV Area Agency on Aging (RIV AAA) is proud to share and celebrate the Lynn & Freeborn Kellogg Campus for Creative Aging with the Southwest Michigan community. To commemorate the new name and honor the service and community impact of Lynn and Freeborn Kellogg, an open house presented in partnership with the Southwest Michigan Regional Chamber will take place at the Campus for Creative Aging (2920 Lakeview Avenue, St. Joseph, MI 49085) on Thursday, October 20, 2022 from 3:30 pm – 5:30 pm.

Recently renamed to honor the legacy of former RIV AAA CEO, Lynn Kellogg and her husband Freeborn Kellogg, the Campus for Creative Aging is a hub for knowledge, growth and purposeful connection. Kellogg was directly involved in the inception of the Campus for Creative Aging in 2017 when it was visioned and developed through Southwest Michigan focus groups and partners. The movement that emerged centers a new vision of aging, one that prioritizes opportunities for lifelong fulfillment and purpose and works to break down long held stigmas associated with aging. The movement has taken root and has foundational supports from 2920 Lakeview Avenue in St. Joseph, MI with the Campus for Creative Aging that is home to the Computer Learning Center, resources to prioritize independence, programming and connections to explore passions, purposes, and possibilities.

“Lynn Kellogg is a visionary and a leader across the aging network not only in Southwest Michigan, but state-wide and nationally,” shared Christine Vanlandingham, CEO of RIV AAA. “She is the true embodiment of creativity, purpose, growth and learning and we are excited and honored to carry forward the work she catalyzed years ago to ensure every community member may find purpose and thrive throughout all stages and ages of their life.”

The Campus for Creative Aging is made possible through the robust talents of Southwest Michigan seniors, community organization and business partnerships, and genuine community support. Last year alone, Campus volunteers logged 252 hours and served 2,621 community members.



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“The passion and creativity of our community kept the Campus for Creative Aging movement alive virtually during the pandemic,” says Campus Coordinator, Amy Nichols. “I am thrilled to connect with everyone in person at the Open House and learn directly from you all what kinds of classes, connections and learning opportunities can take your interests and skills to the next level.”

Open House: Lynn & Freeborn Kellogg Campus for Creative Aging
2920 Lakeview Avenue, St. Joseph, MI 49085
Thursday, October 20, 2022
3:30 pm – 5:30 pm

There will be opportunities to share ideas, create community, tour the Campus for Creative Aging, and celebrate growth, purpose, creativity and learning throughout all life stages.

The Region IV Area Agency on Aging and the Lynn & Freeborn Kellogg Campus for Creative Aging invite individuals, families, organizations and businesses alike to come together at the Open House and share, expand, and unlock our community’s capacity for creative expression, lifelong learning, personal and organizational growth, and living with purpose throughout ones aging journey. RIV AAA and Campus for Creative Aging staff will be collecting community feedback cards and surveys regarding 2023 programming at the event.

Individuals, businesses, and organizational partners are encouraged to share their creative aging impressions and consider a 2023 Campus for Creative Aging Membership. Detailed information to be made available at the Open House on Thursday, October 20, 2022 from 3:30 pm -5:30 pm.

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About the Lynn & Freeborn Kellogg Campus for Creative Aging

The Lynn & Freeborn Kellogg Campus for Creative Aging serves older adults who seek to share, expand, and unlock their capacity for creative expression, lifelong learning, personal growth, and living with purpose. The Campus for Creative Aging is home to the Computer Learning Center, powerful tools for caregivers, speaker series, special events, and other critical programs and resources to foster creative and healthy aging. The Campus for Creative Aging is a movement that redefines aging and celebrates and supports our older population through the values: creativity, learning, growth, and purpose.

About Region IV Area Agency on Aging

Region IV Area Agency on Aging (RIV AAA) is a private, not-for-profit corporation, founded in 1974 and designated by the State of Michigan to receive federal Older Americans Act funds for the business of developing age supportive commerce and services, playing a major role in planning, funding, and delivery of a host of services in Southwest Michigan. RIV AAA primary service area includes Berrien, Cass, and Van Buren counties.

Region IV Area Agency on Aging’s mission, Offering Choices for Independent Lives, is the driving force and backbone for agency works. In alignment with the mission, RIV AAA centers its actions on addressing the needs of older adults, persons living with disability and their families and care partners, with an abiding commitment to continuous quality improvement, partnership building, proactive planning, and advocacy.

About Southwest Michigan Regional Chamber of Commerce

The Southwest Michigan Regional Chamber is a member-driven, business advocacy organization proudly serving over 700 members throughout Berrien, Cass, and Van Buren Counties. Their work centers around strengthening our region’s economic environment and creating prosperous communities where business thrives, talent resides, and quality of life is second to none. You can find them online at www.smrchamber.com.

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